KGKgenix

ARTWORK SUPPLY GUIDELINES

Where possible, please provide all files in accordance with the following specifications. This will help ensure consistent output and achieve the desired final product within the timeframe given.

File Type
- Accepted file formats are high res *.pdf without crop or bleed marks.

File Scale
- 10% scale to avoid the PDF size limit of 5080 mm

PDF TrimBox at visual size
- Our workflows are based on the TrimBox size.

Quality
- 600 ppi images (at the very minimum) after scaling (i.e. 60 ppi at full size)

Specification
- All vectors as CMYK. Ensures cleaner CMYK output breakdowns
- Images as CMYK or RGB. RGB can improve colour accuracy/consistency
- No marks/colour bars. Unless desired in print for installation
- Cutting spot colour: “Cut”. Our standard spot colour naming convention
- Kiss cutting spot colour: “Kiss Cut”. Our standard spot colour naming convention
- White ink spot colour: “White”. Our standard spot colour naming convention
- Required Pantones as spot colours. Standard naming, e.g. ‘PANTONE 485 C’
- No unnecessary spot colours. e.g. “White” spot colour is only used for white ink
- Packaged files to include the following (fonts, links and any open working files)

By following these guidelines, your artwork is given the best possible chance of flowing through our studio quickly and without requiring any additional artwork time. Please do not hesitate to ask our Client Services team if any further information about artwork supply is required. A suitable PDF preset can be provided.

